



**Shubham Khatkar**  
UI and UX Designer

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## Professional Background

Shubham started working as a visual communication designer with design studios in India, working on brand strategies and spatial design. After working for a year in brand experience space, he moved to specialise in Digital Design, helping Wipro Digital to shape digital transformation for its clients.

Over a short span of time he has been able to work between brand experience, design research, user experience design and digital design.

He joined Designit as a brand experience designer with the Aarhus team and then moved on to join team in Bangalore as a Digital Designer. He has been involved in handling projects for clients like Goertek, Apple, Roche, MAX Healthcare, AusNet etc.

## Total Years of Experience

- 2+

## Relevant Experience

- Digital Designer, Wipro Digital, Bangalore  
2016 – Present
- Brand Experience Designer, Designit Aarhus  
March 2016 - July 2016
- Visual Designer, Leaf Design, Mumbai  
September 2015 – January 2016
- Visual Design Intern, Brandonama, Delhi  
June 2014 - July 2014
- Design Consultant, Aasan Jobs, Mumbai  
January 2014 – May 2014

## Expertise

### Functional

- User Centric Research
- User Experience Design
- Visual Design
- Brand Experience Design
- Spatial Design

### Industry

- Web Services
- Healthcare
- Telecommunications
- Hospitality
- Gas & Energy

## Education

- Bachelor in Communication Design, MIT Institute of Design, Pune, India.
- B.A. Program (Exchange) in Graphic Design, University for the Creative Arts, Farnham, England.

## Languages

- English
- Hindi